

DAVID LAU

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Education

2023

LE WAGON

Full Stack Web Developer

Reinforce foundations of web development and accelerate learning of RubyOnRails. Gather best practices from industry experts. Work in teams on complex products such as Airbnb clones and building projects from scratch.

Certification

2024

Web Application
Designer/Developer

Define and design a web application project
Manage and develop a web application project
Deploy and analyze the usage of a web application

- Ruby
- JavaScript
- SQL
- HTML5
- CSS3

- RubyOnRails
- ReactJS
- PostgreSQL
- NextJS
- Git

- English (native speaker)
- Français (native speaker)

FULL STACK DEVELOPER

I started as a self taught developer in 2019 by learning Android development using **Java**, and **iOS** development using **Swift**. I later learnt game development using Unity with **C#**.

I began pursuing a path as a full time developer in early 2022 when I taught myself web development with vanilla **HTML**, **CSS**, and **JS** before thoroughly latching onto **ReactJS**, and more recently **NextJS**. I've used these skills to build complex websites for clients as well as SaaS-like infrastructures coupled to **PostgreSQL** databases.

In December 2023 I graduated from the Full Stack Web Developer bootcamp at **Le Wagon**, where I strengthened my knowledge and gathered best practices from industry specialists regarding scalability, maintainability, and TDD, all while learning **RubyOnRails**.

Work Experience

2024 -> ongoing **PUBLIDATA**

Full stack Developer

Full stack development using Ruby, Rails, Elasticsearch, React, and Node.js. Improve and fix existing products, design and develop new features, and maintain technology stack. Implement tests, manage data architecture, integrate external services, develop client applications, and manage project milestones.

2022 -> 2023 **ADJUST**

Team Lead - Technical Account Management

Lead a team of highly skilled technical account managers with a focus on the French market, each handling ~40 clients and >\$1M ACV. Be the ultimate reference in terms of Adjust product knowledge, assisting in operations for VIP clients as well as escalations. Align with internal stakeholders to ensure best delivery from the team while maintaining a healthy work environment for them.

2019 -> 2022 **ADJUST**

Technical Key Account Manager

Primary point of contact on all things technical for a portfolio of ~40 Adjust clients, totalling >\$1M ACV. Common issues include SDK integration debugging (native iOS and Android as well as multi-platform frameworks such as React Native or Unity), API troubleshooting, and log pulls & analysis using CLI and RegEx. Responsible for driving client growth by leveraging a wide variety of Adjust products, from Attribution to Ad Fraud Prevention. Escalate and align with internal stakeholders such as Product & Engineering, Sales, Customer Success, Data Science.

2018 -> 2019 **SUMUP**

Project Manager

Project management with a focus on Customer Support, Customer Success and access to knowledge. Manage projects from conception to execution while aligning with a variety of stakeholders (Support, Product, Marketing, Sales, B.I.). Covering Support productivity and response time, access to knowledge for internal and external stakeholders, content management for merchant facing Support Centers and Knowledge Bases. Train new Customer Support experts on software and hardware troubleshooting.

2017 -> 2018 **SUMUP**

Senior Customer Service Expert

Provide support to merchants via phone and email using Salesforce and G-Suite.